



## TAXES OCCUPYING CENTER OF STAGE

Administration Gives Congress Definite Suggestions on Raising Money.

By DAVID LAWRENCE, Copyright 1921, by Janesville Gazette.

Washington.—Taxes—the biggest political and economic issue before the country at last holds the center of the stage here. After five months of study, the Harding administration has finally laid upon the legislative tables of Congress the first concrete suggestions as to how the money shall be raised to run the government and meet most obligations.

Anyone who submits a tax program first must bear the brunt of criticism but Secretary Mellon has not suggested a rigid scheme. Should Congress devise a better way to raise \$4,000,000,000 which is the amount of the budget, Mr. Mellon will be the last to object. Similarly, the Republican leaders who know that the future of the party at the next congressional elections, a year hence depends upon the kind of taxes imposed are now put up to their mettle to frame a better tax program if they can.

Democratic members of the ways and means committee are naturally opposed to the suggestions made by the Republican secretary of the treasury. "The new program," says Representative John Garner, of Texas, "is nothing more nor less than a transfer of the burden from those best able to pay to the masses least able to pay."

"Nuisance Taxes." To support that view Mr. Garner points out that while Mr. Mellon has suggested that taxes on soda water and ice cream be repealed, nothing is said about carbonated beverages and bottled soda water, the manufacture of which will not be able in his judgment to compete with soda fountains if taxes are repealed. He adds that there are sixty or seventy other "nuisance" taxes which the treasury does not offer to repeal such as taxes on amusements, moving picture shows, taxes on medicine, etc. Mr. Garner declares these are the taxes which the masses must pay and the treasury would repeal the high taxes on incomes above \$100,000.

Little objection is expressed to the taxes on tobacco manufacture, but the theory that the taxes would be absorbed at the source without extra cost to consumers. And while the extra cent of postage looks like an easy way to raise a lot of money, many of the country's taxpayers will remember that taxes went up instead of down under the Republican administration. It is politically a bad tax though economically sound.

Ten Dollars an Auto. The suggestion that every automobile owner be taxed ten dollars may not prove popular but President Harding himself stands back of that proposal and drives home the argument for it by saying that if the people who drive cars want the government to keep on aiding the states by paying half the cost of building roads they ought not to object to paying something directly for that purpose.

As for the taxes on bank checks, this probably would be the least felt of all for the tax will be absorbed mostly by business concerns as relatively speaking the masses do not use many bank checks.

The repeal of the excess profits taxes is a campaign pledge. From the start it has been doomed. It isn't that the excess profits tax brings in much money—but that its effect on business incentive has been almost disastrous. In place of the excess profits tax big business must stand an increase of five per cent on the corporation tax which has been taxed ten per cent heretofore. This is a much smaller increase than business expected to pay for earlier in the year it was feared the corporation tax would have to go as high as 20 or 25 per cent to make up for the repeal of the excess profits taxes.

Cutting Transportation Tax. Reduction of the transportation taxes by 50 per cent is going to be a welcome tax. Even the democrats will find it difficult to oppose this though they will try of course to embarrass their opponents by offering amendments to repeal all the transportation taxes. The 50 per cent reduction in transportation taxes will not, however, go to the root of the popular complaint about railroad rates but that's something which is up to the railroads and not Congress. The drive for lower freight and passenger rates has just begun and the changes are that when a business revival is on in earnest the railroads themselves will see the necessity of making voluntary reductions to stimulate more business. Nevertheless the cut of 50 per cent of government taxes on transportation.

## NEXT CONCERT IS AT GRANT SCHOOL THURSDAY NIGHT

Director W. T. Thiele, announces the following program for the fourth concert by the Power City band, at the Grant school playgrounds, Fifth ward at 8 p. m. Thursday.

1. March—"Battle Ship N. York".....Eulton
2. Sorensen—"Eleanor".....Huff
3. Song—"Crooning".....Caesar
4. Overture—"Mortars".....Murphy
5. Aria—"Miyabelle".....Mackey

1. March—"Hamelin Pipes".....Hall
2. Trombone and Baritone Duet—"Love's Song".....Beyer
3. Song—"Blue Jeans".....Traveller
4. Overture—"Symbol of Honor".....Skaggs
5. Prelude—"Gee Whizz".....Hazel

The third band concert of the season Tuesday night, at the Fourth Ward park, was heard by a large audience.

Several solos sung by Alfred Olson, accompanied by the band, were well received.

tion will help the railroads in post-pulling as long as possible the reduction of their rates. It means a new lease of life for them. They have been blamed for high rates when a large share of the money they collect has had to be turned over to the government. The purchasers of transportation do not always stop to compute the amount of the tax compared with the rate charged by the railroads. Reduction in tax means a cut in the total and the railroads would be glad to see the whole tax repealed and would advocate it if it were not for the fact that they are asking the government for so much financial help.

Money Changes Likely.

Secretary Mellon's tax proposals may be radically changed by the republican ways and means committee and still further altered when they reach the Senate but the vital thing to remember is that a start has been made. Out of all the talk about tax revision has come at last a series of concrete suggestions from an authoritative quarter. Not only do they represent the views of a large number of experts who had before them data as to the sums raised by all sorts of taxes in the past, but they also suggest which Mr. Mellon has over others is that the treasury experts assure him absolutely that his program will raise the money needed. Anybody who is not satisfied with a suggestion to lighten the burden here or make it heavier there must be ready to prove absolutely that the charge will assure the government of its four and a-half billion dollars.

ELKHORN

[By Gazette Correspondent.] Elkhorn—Dr. Harold F. Pomeroy, Milwaukee, was an Elkhorn caller Saturday. The doctor was a chum of Dr. Howard Morrissey, Elkhorn, who was killed in battle in France. The two attended school together, joined the army at the same time and were shoulder to shoulder when Howard was killed.

The following have applied for marriage licenses: Linley C. Morrison and Alta B. Baker, Delavan; Forpus C. MacLachlan, McFarland and Frances Ewing, Whitewater.

Elkhorn defeated East Troy in Sunday's ball game, 9 to 7.

FIND NO TRACE OF STOLEN AUTOMOBILE

[Special to the Gazette.] Delavan.—No trace has been found of the Ford car of Frank Doyle, rural mail carrier, which was stolen from in front of the post office Saturday night. Police of nearby cities have been notified to be on the lookout.

DODGES WOMAN IN CAR; FINISHES "COP"

[Special to the Gazette.] Delavan.—James Flynn narrowly escaped a collision with a car driven by a woman from Walworth Monday night and crashed into a "silent policeman" at the corner of Walworth and Fourth street, demolishing it. He was not injured.

Hair Ribbon Means of Saving Life of Child

Kenosha.—A bright colored hair ribbon saved the life of little 8 year old Margaret Patterson here on Tuesday and added 9 year old Jimmy Easton to become a hero. The girl was wading in Pilot creek and went in over her head.

The lad saw her go down for the third time and could see only a little piece of blue ribbon in the swirling waters. He grabbed this and later the girl's hair and pulled her out of the water.

Rescuers worked 20 minutes to revive the child.

## SUPERVISORS SET NEW SPEED RECORD

Clean Up All Matters in One Day; Decks Clear for November Meet.

Putting through the last routine of business in the time, the Rock county board succeeded in limiting its session starting Tuesday morning, to one day. The meeting was without a word of fireworks for the supervisors kept away from any discussion of the 1922 road policy and the dispute pending over which concrete road shall be built next.

Only one measure brought up any argument. It was based on an appropriation of \$1,000 for office and traveling expenses of the county agriculture agent. As in the past the county agent question is always good for an argument.

The resolution offered by C. O. O'neal, Plymouth, was passed 37 to 5, after discussion of whether the fund was warranted.

Maybe the Milk Producers will pay that \$1,000 since the Farm Bureau puts in \$1,500 a year, remarked Joseph Sheehan, Janesville.

Report on Highway.

The highway committee report was adopted giving the following amounts to the townships for bridge and road work: Turin, \$700; Spring Valley, \$800; Harmony, \$600; Plymouth, \$61; Avon, \$80; Janesville, \$185.34; and Bradford \$140.96.

The special committee appointed by Chairman E. D. McGowan for investigating the planting of memorial trees along the trunk line roads passed the job along to the highway committee to report back during the November meeting.

The opinion of the board is that tree planting in honor of the service men is not only a fitting memorial but also in keeping with a policy of highway beautification.

Favor Auditing System.

The board authorized the increase of salary to Miss Lou May Stoddard, clerk of the municipal court, from \$800 to \$1,200 a year. It was contended that Judge J. L. Maxfield was obliged to pay \$50 a month for his own salary of \$2,500 a year for clerk hire.

Board members showed a favorable interest in the establishing of an auditing and filing system for the county. They authorized County Clerk Howard W. Lee to go to Watertown county to look over the system installed there by Grant Harrington.

The county records are in poor shape and need a modern system, urged Supervisor W. S. Perrigo.

Fund for Bridge.

An additional amount of \$1,500 was appropriated for finishing the painting of the main county bridges on the petition of Commissioner Charles E. Moore.

A report was ordered at the next meeting on whether the township shall be charged to repair and paint the township bridges. It was claimed that the townships are neglecting bridge repairs. The board seemed favorable to a policy of paying the costs for township bridges with the town boards paying the other half.

November Session Next.

A sum of \$4,500 was granted from the general fund for use by getting the building committee and \$1,000 for repairs on county buildings.

The board during the day's session managed to clean up many of the old matters for a clean slate in preparation for the November meeting, the climax session of the year.

COUNTY TO HONOR DEAD WAR HEROES

Members of the Rock County National Guard, Janesville, are requested by County Clerk Howard W. Lee to notify the county when there is to be a military funeral in this city. The county took action to place no flag at half mast at every funeral in this city.

"Thus far I have been notified but once," said the county clerk. "We are glad to have the flag at half mast but we should be notified of the dates."

Preliminary Hearing for Brewer Thursday

Madison.—Preliminary hearing will be held on the case of the prohibition commissioner against the Fischer Beverage company, alleging illegal manufacture, transportation and sale of intoxicating liquor, on Wednesday tomorrow. Andrew Fischer, owner of the establishment visited the prohibition commissioner Tuesday to explain his case. He expressed his intention of taking out permits both for the Oconomowoc brewery and the one at Fort Atkinson.

MAJESTIC

LAST TIMES TONIGHT

NEAL HART

—IN—

"GOD'S GOLD"

## BELOIT MERCHANT TO BRING FAMILY FROM LITHUANIA

Max Rossman, merchant residing at 642 Fourth street, Beloit, who has been more than two years attempting to communicate with his wife and two children in Lithuania, has at last succeeded.

He received a letter from the family who managed to survive the war and revolution period although victims of the dire circumstances of the district where they reside.

Rossman is prosperous in Beloit. He wanted to bring his family to the United States, share his good home and wealth. He was an alien in the eyes of the law and each time he applied for citizenship papers he was refused on objections of the government that he had a family in Europe.

The fact that his family was in Russia and he was an alien in turn worked another hardship, for he could not hope to get his family out of Russia without first becoming a citizen. They would have to await the immigration quota and the barrier was strict in Russia unless a U. S. citizen filed claims to have them leave the soviet controlled nation.

Judge George Grimm, during the last naturalization hearing overruled the objections of the government, believing Rossman and his family ought to locate his family, and granted the Beloit man full citizenship papers.

It was not long after Rossman heard from his wife and now he has applied for a passport to Lithuania to bring them back.

He showed the circuit court clerk a photograph of his wife and two children, Leo and Sarah, dressed in Russian attire.

"They will be wearing Yankee clothes when I get back with them," declared Rossman.

JANESVILLE BANKS' ADVERTISING GIVEN PLACE IN MAGAZINE

Advertising copy used in the Gazette by the Rock County National bank and the Rock County Savings & Trust company, Janesville, is included in the August issue of the Burroughs Clearing House, a Detroit publication. It is commented upon by T. D. Mac Gregor, vice president of Edwin Bird Wilson Bank, New York, in a digest of modern financial advertising.

The local banks' ad contains a cut showing their location in the Jackson building at the east end of Milwaukee street bridge with surrounding buildings and landmarks shown to emphasize the location of the institution.

SCHOOL BOARD TO TALK NEW CONTRACT

Matters pertaining to awarding the contract for other work on the new high school building now under construction are expected to be discussed at the monthly meeting of the board of education at the high school building next Monday night.

PLAN W. O. W. PICNIC

Plans for a W. O. W. picnic will be made at a social meeting Friday evening. A lunch will be served.

## FAIR OFFERS MANY PRIZES TO WOMEN

Larger Turn-Out in Culinary and Needle Exhibits Is Sought Here.

Mother's cooking and home culinary of all kinds again come in for a large share of the premiums at the Janesville fair and livestock exposition which opens at the fair grounds next Tuesday and continues until Friday, August 12. These delicacies of the kitchens of the homes of the county always prove the fallacy of the idea that modern women are losing the art of baking and cooking.

There are 177 kinds of articles which will be given prizes totaling \$280. Bread, the staff of life, and its near relatives, cakes, pies and cookies, come in for the greater share of the premiums. A sum of \$133.25 has been set aside for this class of baking, in a total of 156 prizes.

Revised Canning Process.

The canning prowess of Mrs. Housewife gets consideration with the balance of the prizes distributed for fruits, vegetables, sour pickles, jellies, jams and preserves. Not a home made candy forgotten for a goodly number of premiums has been offered for taffies, fudges, and the like.

Special efforts are being made to enlarge the handwork exhibits at the Janesville fair. Entries are coming in a little slowly for this division, according to Miss Agnes Weber, who is in charge of the fair board's downtown office at the Chamber of Commerce. In a statement made Tuesday, she urges that work for this class be entered as soon as possible. The closing day for entries is at 12 o'clock next Tuesday.

370 Prizes Offered.

There are 145 classifications in the needlework division with 370 prizes totaling \$322.50.

The needlework division always brings out some wonderful samples. It is said. According to the supervision this year, which will be under Miss Margaret Patterson with Miss Anne L. B. Cheney of Chicago as judge, greater opportunity will be given every exhibitor to win prizes.

Embroidery, crochet, Irish crochet, knitting, tatting, cross stitch, filet, cut work embroidery, monogram, runs, carpets and miscellaneous classes will draw awards.

In the art division of which Miss May Clark is superintendent there will be 132 sections with 246 prizes.

BARN DANCE AT A. WUNDER'S FRIDAY, AUG. 5.

2 miles west of Leyden, 1 1/2 miles north of Berrett school on Madison Road. Everybody welcome.

## APOLLO THEATRE

Matinee, 2:30. Evening, 7:30 and 9:00.

## TONIGHT EXTRA SPECIAL OFFERING

We take great pleasure in presenting DAVID BELASCO'S popular stage success

"The Heart of Maryland"

featuring the beautiful CATHERINE CALVERT

supported by an all star Vitaphone cast.

This production is a film achievement. The type of photoplay that will grip your heart with its stirring tale of love, romance and drama. A picture that is a page of history filmed on authentic location and full of spectacular scenes.

THURSDAY

SPECIAL—ONE DAY ONLY Return engagement of

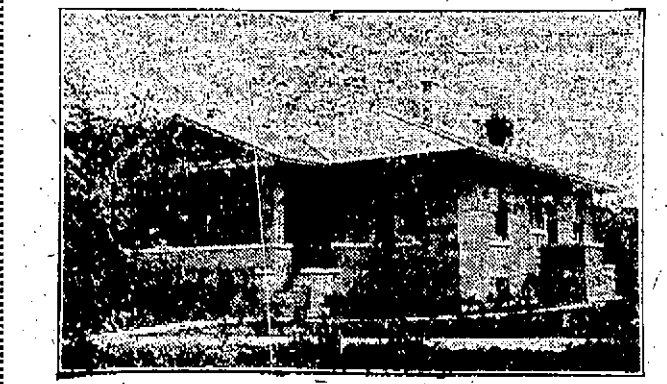
CONSTANCE TALMADGE

in the popular play

"Dangerous Business"

PRICES—Matinee, 15c and 25c. Evening, 20c and 30c.

## A NEW TYPE OF HOUSE Here Is Something Different



Come in and let us tell you more about the house illustrated at the left.

If you are looking for a well built house at a reasonable cost, we can assist you.

Call or write.

Keystone Cement Constr. & Mfg. Co.

Janesville, Wisconsin.

## T. P. BURNS CO. JANESVILLE WIS.

## NEW FALL GARMENTS

Now On Display in Our 2nd Floor Department.

WOOL DRESSES SILK DRESSES

Serges, Tricotine, Point Twills Of Satin, Satin Face Crepe, Crepe Meteor, Canton Crepe

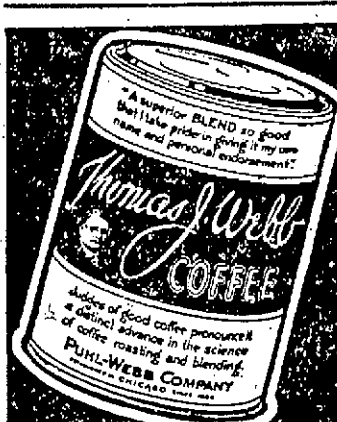
\$22.50 and up to \$67.50 \$15.95 and up to \$75.00

NEW FALL SUITS

Knock-about and Dressy Models—Jerseys, Tweeds, Velours, Tricotines, Point Twills and Serges.

\$22.50 to \$107.50.

totaling \$233. This division will include paintings in oil; paintings in water colors; paintings in pastel; crayon and charcoal and china painting; basketry; decorative; relics and antiques and miscellaneous.



Filled to the brim with real energy. Your grocer handles it.

Merrill.—Saleskeepers in Merrill have torn down their screens and in some instances taken out their bars.

Neebuh.—George Rasmussen, mail carrier, was severely injured when run down by an auto truck.

The police were clamoring at the door. SHE found her way to safety by the hidden staircase. HIS way out was a dive into the fountain—but not to death. And so ended their budding romance.

SEE

Eugene O'Brien

—IN—

## "THE LAST DOOR"

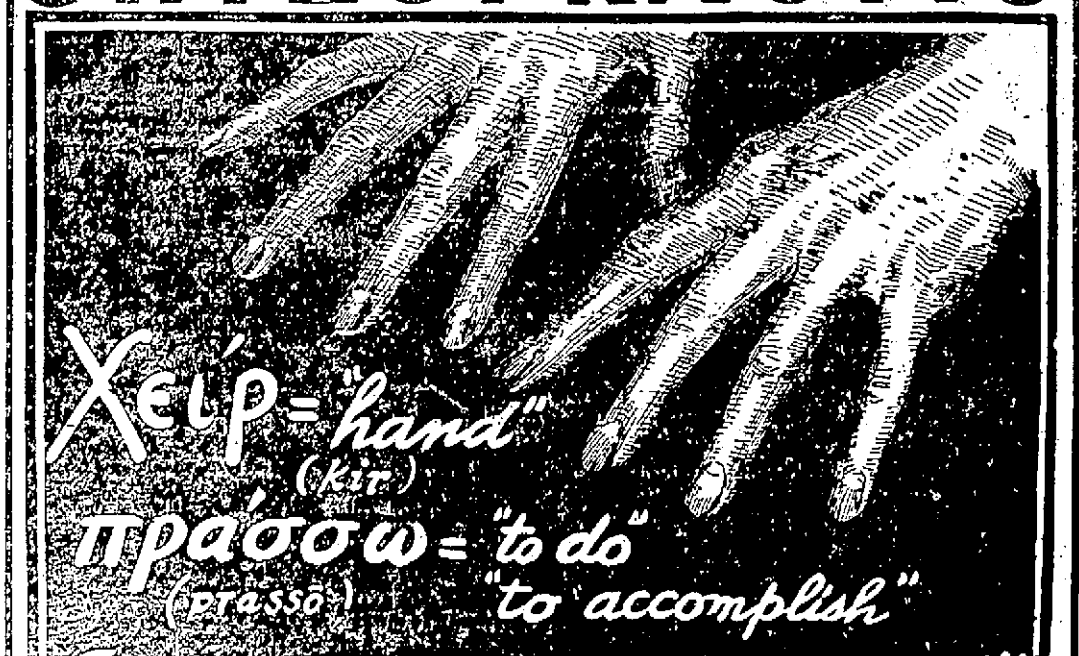
AT THE

## Beverly Theatre

WEDNESDAY THURSDAY

Matinee 10c, 15c Evening 15c, 25c

## CHIROPRACTIC



Chiropactic Will Relieve Your Disease

The Chiropactor tells you where your pain is without asking you a single question. He locates vertebrae out of alignment in your spine which are impinging nerves, causing one or more of the so-called diseases listed below.

Just remember, the disease is caused from some part of your spine and the Chiropactor can correct the cause.

Do you Suffer from any of these Ailments? Chiropactic can Help You.

Check the one which represents your trouble and bring or mail to this office for complete information regarding your disease and how Chiropactic can overcome it.

☐ Abscesses ☐ Epilepsy ☐ Neurasthenia  
☐ Acne ☐ Eye Troubles ☐ Neuralgia of Stomach  
☐ All Diseases General in Nature. ☐ Facial Neuralgia ☐ Numbness of Arms and Hands.  
☐ Anemia ☐ Facial Paralysis ☐ Pain in Arms  
☐ Aphasia ☐ Fevers ☐ Pain in Back of Neck and Shoulders.  
☐ Appendicitis ☐ Floating Kidney ☐ Pain in Between the Shoulder Blades.  
☐ Asthma ☐ Gall Stones ☐ Pain in the Groin.  
☐ Backache ☐ Gas in Stomach ☐ Pain in the Heel  
☐ Bleeding from Nose ☐ Goitre ☐ Pain in the Hips  
☐ Boils ☐ Hay Fever ☐ Pain in the Posterior Part Thighs  
☐ Brights Disease ☐ Headaches ☐ Paralysis of the Legs  
☐ Bronchitis ☐ Heartburn ☐ Pellyuria  
☐ Catarrh of the Throat ☐ Heart Trouble ☐ Peristaltic  
☐ Cold Feet ☐ Hernia ☐ Pleurisy  
☐ Constipation ☐ Hoarseness ☐ Rectal Troubles  
☐ Costiveness ☐ Indigestion ☐ Rheumatism of Arms  
☐ Cramps in Calf Muscles, Ankles and the Joints. ☐ Insomnia ☐ St. Vitus Dance  
☐ Deafness ☐ Jaundice ☐ Sciatica  
☐ Diabetes ☐ La Grippe ☐ Sick Headaches  
☐ Difficult Breathing ☐ Lassitude ☐ Side Ache  
☐ Diseases of the Pelvis ☐ Locomotor Ataxia ☐ Swelling of Feet  
☐ Dizziness ☐ Loss of Appetite ☐ Tonsillitis  
☐ Dropsy ☐ Loss of Memory ☐ Ulcers of Stomach  
☐ Dysentery ☐ Loss of Speech ☐ Uremia  
☐ Dyspepsia ☐ Lumbago ☐ Various Lung Troubles  
☐ Dyspepsia of Upper Bowels. ☐ Lubio-Abdominal Neuralgia ☐ Vomiting Attacks  
☐ Eczema ☐ Melancholia ☐ Worms  
☐ Enlargement, Leakage, and Palpitation of the Heart. ☐ Mellitus ☐ Writers' Cramps  
☐ Enlargement of Spleen ☐ Nasal Catarrh ☐ Wry Neck  
☐ ☐ Nervous Prostration ☐ Zoster (Shingles)

No Resident Phone until September 1st. Residence calls cannot be made after 7 P. M. until September 1st. Office Phones, 970.

SPINOGRAPHIC X-RAY LABORATORY

E. H. DAMROW, D. C.

PALMER SCHOOL CHIROPRACTOR. LADY ASSISTANT.

209-210 Jackson Bldg. Established in Janesville, 1914.





## Chamber Gets \$658 Judgment

Judgment for \$658 and costs was awarded by Judge H. L. Maxfield in municipal court, Wednesday, in favor of the Janesville Chamber of Commerce against E. J. Jones, owner of Riverside park, and Frank P. Croak and A. G. Metzinger as sureties. Roger G. Cunningham appeared for the Chamber with L. A. Avery representing the two bondsmen for Jones. Testimony of Oscar N. Nelson and Lucian O. Holman, manager of the Chamber, was taken.

The judgment is the outgrowth of a contract entered into between Mr. Jones and the Chamber of Commerce for the big community picnic at Riverside park a year ago. The contract specified that Jones was to pay

all bills for the picnic up to \$1,500. Bills totaled \$1,433 while only \$300 has been paid so far by the picnic owner, it was brought out.

Madison—The Plankinton Packing company, Milwaukee, was awarded the quarterly contracts for meats for the 16 state institutions under the state board of control.

## CARR'S

Cash and Carry Grocery.  
Best New Potatoes,  
Peck 60c.

Hand Picked Navy Beans,  
lb. .... 6c  
Rice, Fancy Head, lb. .... 6c  
Monarch Coffee, 3 lbs.  
for ..... 95c  
Cream of Wheat, pkg. .... 25c  
BEST CREAMERY BUT-  
TER, LB. .... 44c  
SWIFT'S PREMIUM  
OLEO, LB. .... 22c  
JELKE'S GOOD LUCK  
OLEO, LB. .... 28c

We Sell **SKINNER'S**  
the highest grade Macaroni,  
Spaghetti, Egg Noodles and  
other Macaroni Products.

"TOTE THE BASKET"  
CASH IS KING.

**Carr's Grocery**  
24 N. Main St.

## Fresh Laid Eggs, 30c Dozen

Strip Bacon, lb. .... 18c  
10 lbs. Karo Syrup .... 55c  
Lux Soap Flakes, 3 for 29c  
Campbell's Soups, can. .... 10c

P. & G. SOAP, 10 BARS  
FOR 61c.

Tea Siftings, lb. .... 21c  
Jell-O, any flavor, .... 10c  
Salmon, tall can .... 15c  
Milk, tall cans, 2 for .... 23c  
Any Size Order Delivered  
For 10c.

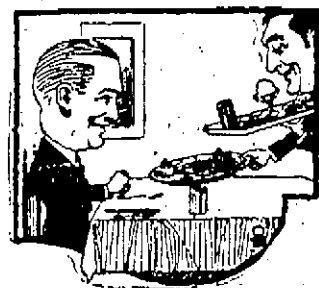
**Universal  
Grocery Co.**

## SAFE OR SORRY— WHICH?

The careful investor who puts his funds into  
**MUNICIPAL BONDS**  
may have to take a smaller interest return, but this is more than offset by the knowledge that his investment is the safest in the world. Municipal bonds are payable from taxation, and are not dependent on the management of a corporation or general business conditions.

"Buy Bonds from a Bond House."

**The Hanchett Bond Co.**  
Inc. 1910  
Municipal Bond House,  
20 So. La Salle St., Chicago.  
John C. Hanchett, Resident Partner  
455 N. Jackson St., Phone No. 30.



## Take Your Meals At the Puritan Cafe

Our service is unexcelled and the cookery is the best that an expert chef can produce, using the best food stuffs in the market.

The Puritan Cafe is the most distinctive Restaurant in Janesville, giving you the best foods at the most reasonable prices.

## The Puritan Restaurant

(Formerly States Restaurant)  
14 E. MILWAUKEE ST., EAST END OF BRIDGE

## TONITE Watermelon Nite — at — THE PINES

Something New  
Don't Miss It  
You Will Hear  
— the —  
Best 5 Piece  
Orchestra  
in Southern Wis.



## REFRESHMENTS

At prices that are right.  
COFFEE— SANDWICHES

## Jonteel BEAUTY COMPACTS. 50c



Perfumed with  
the Wonderful  
New Odor of  
26 Flowers

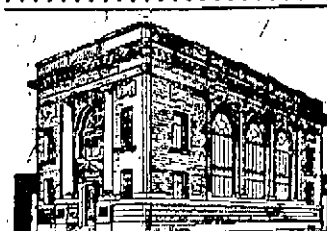
Face Powder in its handiest, most economical form. Dainty cakes of Face Powder Jonteel in charming little boxes that slip into your hand-bag. No spilling—no waste. Exquisite shades—to match all complexions. Complete with puff, 50c.

[P. S. There's a large size Jonteel Beauty Compact for the dressing table, \$1.00.]  
**SMITH DRUG CO**  
"THE REXALL STORE"  
Kodaks & Kodak Supplies.  
Mail Orders Filled Promptly.

Neenah—The roof of a machine shed 50 feet long was lifted from the building and deposited on top of an adjacent structure during a recent wind storm.

**20c Can Good  
Tomatoes, 13c**  
3 lbs. Whitney Crabapples 25c  
Large can. Sauer Kraut .... 14c  
Salt Pork, lb. .... 20c  
Large Dill Pickles, doz. .... 30c  
Rex Mineral Soap, pkg. .... 10c  
Large pkg. Oatmeal .... 24c  
Good Cream Cheese .... 28c  
Rexine, can .... 15c  
Fresh Carrots and Beets.

**E. A. ROESLING**  
CASH & CARRY STORE  
East End Racine St. Bridge.



## STRONG BUSINESS AND WEAK

Your business may be weak. It may be strong. In both cases you need the service of a reliable bank. If your business is strong this bank may be a considerable element of its strength. If it is weak this bank will help to make it strong. Let us get together.

The  
**First National  
Bank**  
Janesville, Wis.  
Established 1855.

## Banking and Business Are One

During recent months, the business men of this country have come to realize how closely their interests are linked with the banks.

More and more the bank is becoming not a creditor but a business associate in the commercial field.

Here in our own community this institution enjoys the privilege of working hand-in-hand with the commercial interests of our city.

## Bank of Southern Wisconsin

Member of Federal Reserve System.

## \$25,000,000 Swift & Company 7% Ten-Year Gold Notes.

Denominations \$1,000, \$500, \$100.  
Price 97½ and Interest, Yielding About 7½%

A security that combines high yield, safety, and ready marketability. Drop in and let us explain it to you.

**BOND DEPARTMENT**  
Earl T. Brown, Mgr.

## THE Rock County NATIONAL BANK SAVINGS & TRUST CO.

"The Bank for Bonds."

## Milk and Service To the Public

Comparatively few people there are who have more than a casual understanding of the work and care entailed in the handling of their milk supply from the time of receipt at our station, from the producer, in the very early morning hours, until its delivery to your door, in clean sanitary bottles.

It is our thought to conduct you through our plant by descriptive word, and give you in detail the various processes through which the milk passes, before it is ready for you at your home, or in the restaurant, or hotel.

First a force of 20 men handle the big cans as they come from the dairies, by truck or wagon, into the sterilized vats, 2 in number, each with a capacity of 5000 gallons, or 8000 lbs. total weight of milk. These vats are connected with steam pipes from a boiler which send the temperature up to 160 degrees Fahrenheit which is maintained for 3 minutes and then immediately cooled down to 40 degrees. This is the pasteurizing process to insure freedom from germs and make certain your pure wholesome milk supply. Immediately the day's run is finished the vats are washed with caustic soda and treated to a bath of live steam as are all the appliances used in handling the product.

Next we shall speak of the bottles and their filling—the care used in getting them ready for the milk and cream.

We invite you to come personally any day and watch the interesting procedure.

## Janesville Pure Milk Company

H. J. CASEY, Prop.

N. Bluff St.

Both Phones.

## HOLSUM

—The Big Loaf  
Is Better Than the Bread  
You Ate As a Child

That's a pretty strong statement, we know. But we make it with full consideration of the wonderful bread you doubtless used to get.

With the widespread popularity of the large loaf, baker's bread has come into its own. A small loaf isn't nearly as good as the larger loaf from the same dough. In the big loaf of **HOLSUM** we give you the bread that simply is wonderful.

You have never enjoyed bread so much for years. It is  
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